



WFXV
201 Humboldt Street
Rochester, NY 14610

National Media Research Inc
815 Slaters Lane
Alexandria, VA 22314

Contract # 1438846

Schedule Dates 10/25/16-10/31/16
Advertiser NRCC (66196)
Agency National Media Research Inc (10525)
Product Political - Issues / Propositions (1068)
Brand 155/915/7924 (564163)
Salesperson Millennium - New York, New York (1406)
Sales Office Millennium - New York
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 155/915/7924
Account Types National/Political
Billing Type Standard
Comments NRCC IE 2016
This is a new order being sent as a revision to reflect corrections being made before being initially sent.

Date Entered 09/28/16
Last Modified 09/28/16
Entered By Julie Orilio
CO-OP No
Headline # ECR25319185
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,038.00
Net Total \$5,882.00
Sales Tax

Utica (WFXV)

By Broadcast Month	Spots	Rate
Oct. 2016	45	\$6,560.00
Nov. 2016	8	\$360.00
Grand Total:	53	\$6,920.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	4P- Celebrity Name Game	1		X						1	\$30.00	\$30.00	Utica (WFXV)	Celebrity Name Game	9/28/16
2.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	4P- Celebrity Name Game	1			X					1	\$30.00	\$30.00	Utica (WFXV)	Celebrity Name Game	9/28/16
3.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	4P- Celebrity Name Game	1				X				1	\$30.00	\$30.00	Utica (WFXV)	Celebrity Name Game	9/28/16
4.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	4P- Celebrity Name Game	1					X			1	\$30.00	\$30.00	Utica (WFXV)	Celebrity Name Game	9/28/16
5.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	4P- Celebrity Name Game	1	X							1	\$30.00	\$30.00	Utica (WFXV)	Celebrity Name Game	9/28/16
6.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	4:30P- FAMILY FEUD	1		X						1	\$30.00	\$30.00	Utica (WFXV)	Family Feud	9/28/16
7.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	4:30P- FAMILY FEUD	1			X					1	\$30.00	\$30.00	Utica (WFXV)	Family Feud	9/28/16
8.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	4:30P- FAMILY FEUD	1				X				1	\$30.00	\$30.00	Utica (WFXV)	Family Feud	9/28/16
9.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	4:30P- FAMILY FEUD	1					X			1	\$30.00	\$30.00	Utica (WFXV)	Family Feud	9/28/16
10.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	4:30P- FAMILY FEUD	1	X							1	\$30.00	\$30.00	Utica (WFXV)	Family Feud	9/28/16
11.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	5P- The Middle	1		X						1	\$40.00	\$40.00	Utica (WFXV)	The Middle	9/28/16
12.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	5P- The Middle	1			X					1	\$40.00	\$40.00	Utica (WFXV)	The Middle	9/28/16
13.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	5P- The Middle	1				X				1	\$40.00	\$40.00	Utica (WFXV)	The Middle	9/28/16

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14.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	5P- The Middle	1					X			1	\$40.00	\$40.00	Utica (WFXV)	The Middle	9/28/16
15.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	5P- The Middle	1	X							1	\$40.00	\$40.00	Utica (WFXV)	The Middle	9/28/16
16.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	5:30P- Hot in Cleveland	1		X						1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	9/28/16
17.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	5:30P- Hot in Cleveland	1			X					1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	9/28/16
18.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	5:30P- Hot in Cleveland	1				X				1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	9/28/16
19.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	5:30P- Hot in Cleveland	1					X			1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	9/28/16
20.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	5:30P- Hot in Cleveland	1	X							1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	9/28/16
21.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	7P- BIG BANG THEORY 1ST	1		X						1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	9/28/16
22.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	7P- BIG BANG THEORY 1ST	1				X				1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	9/28/16
23.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	7P- BIG BANG THEORY 1ST	1					X			1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	9/28/16
24.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	7:30P- BIG BANG THEORY 2ND	1	X							1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	9/28/16
25.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	6:30P- Modern Family	1		X						1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	9/28/16
26.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	6:30P- Modern Family	1			X					1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	9/28/16

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27.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	6:30P- Modern Family	1					X			1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	9/28/16
28.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	6:30P- Modern Family	1	X							1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	9/28/16
29.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	7P- BIG BANG THEORY 1ST	1		X						1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	9/28/16
30.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	7P- BIG BANG THEORY 1ST	1			X					1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	9/28/16
31.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	7P- BIG BANG THEORY 1ST	1				X				1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	9/28/16
32.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	7P- BIG BANG THEORY 1ST	1					X			1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	9/28/16
33.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	7P- BIG BANG THEORY 1ST	1	X							1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	9/28/16
34.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	6P- Modern Family	1		X						1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	9/28/16
35.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	6P- Modern Family	1			X					1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	9/28/16
36.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	6P- Modern Family	1				X				1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	9/28/16
37.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	6P- Modern Family	1					X			1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	9/28/16
38.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	6P- Modern Family	1	X							1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	9/28/16
39.0	Normal Line / SPOT	10/29/16-10/29/16	3	:30	5P- Modern Family	1						X		1	\$40.00	\$40.00	Utica (WFXV)	Modern Family	9/28/16
40.0	Normal Line / SPOT	10/29/16-10/29/16	3	:30	7:30P- 8P (EST)	1						X		1	\$40.00	\$40.00	Utica (WFXV)	Modern Family	9/28/16

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41.0	Normal Line / SPOT	10/29/16-10/29/16	3	:30	2A- Person of Interest 1	1						X		1	\$40.00	\$40.00	Utica (WFXV)	Person Of Interest	9/28/16
42.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	7:30P- MLB WORLD SERIES	2		X						2	\$400.00	\$800.00	Utica (WFXV)	FOX MLB World Series games 1-3	9/28/16
43.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	7:30P- MLB WORLD SERIES	2			X					2	\$400.00	\$800.00	Utica (WFXV)	FOX MLB World Series games 1-3	9/28/16
44.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	7:30P- MLB WORLD SERIES	2					X			2	\$400.00	\$800.00	Utica (WFXV)	FOX MLB World Series games 1-3	9/28/16
45.0	Normal Line / SPOT	10/29/16-10/29/16	3	:30	7:30P- MLB WORLD SERIES	2						X		2	\$500.00	\$1,000.00	Utica (WFXV)	FOX MLB World Series games 4-7	9/28/16
46.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	8P- MLB WORLD SERIES	1							X	1	\$500.00	\$500.00	Utica (WFXV)	FOX MLB World Series games 4-7	9/28/16
47.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	12:30P- NFL PREGAME	1							X	1	\$200.00	\$200.00	Utica (WFXV)	FOX NFL SUN PREGAME	9/28/16
48.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	1P- NFL EARLY GAME	1							X	1	\$500.00	\$500.00	Utica (WFXV)	NFL GAME 1	9/28/16
49.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	4:25P- NFL LATE GAME	1							X	1	\$500.00	\$500.00	Utica (WFXV)	NFL GAME 2	9/28/16

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